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IMPROVING COMMUNICATIVE COMPETENCE OF STUDENTS OF HIGHER EDUCATIONAL INSTITUTION

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Annotation: *in this article, enhancing the communicative competence of students in higher education is crucial for their academic and professional success. This guide explores the importance of communicative competence, benefits of improvement, strategies to enhance it, challenges faced, and best practices for implementation.*

Keywords: *improving, education, institution, practice, benefits.*

Introduction. Changing requirements for the level of specialist training and his individual qualities were the reason for reforming the education system in Uzbekistan. There is a consolidation of information and educational resources, the active introduction of information and communication technologies into the educational process, intensified by the development of infrastructures that provide free access to educational resources to wide sections of the population, regardless of place of residence. At the present stage, the strategy for the development of education is largely determined by the changes occurring in society associated with transformations in the country. The reform of the Uzbek educational sphere today has led society to highlight priority areas for the development of education. It became obvious that it was necessary to change the very paradigm of the educational process, its conceptual model - from “education for life” to “education throughout life”. Higher education today is considered as the main, leading factor of social and economic progress. American educator R. Hutchinson argues that the main goal of education is human improvement. The reason for this is the awareness that the main value and main capital of modern society is a person capable of searching for and mastering new knowledge and making non-standard decisions. The paradigm shift determines the main trends in the development of modern education, namely: continuity, mass character, fundamentality, individualization and humanization, orientation towards a competency-based approach, which involves systematic work with learning goals, including their structuring in the form of components. The emergence of new technical capabilities and the use of new

Effective communication is vital for students in higher education as it equips them with essential skills for academic success and future careers. It enhances their ability to articulate ideas, participate in discussions, and collaborate with peers, fostering a holistic





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learning environment. However, many students struggle with their communicative competence, leading to difficulties in expressing their thoughts clearly and engaging in meaningful conversations. This section discusses the key challenges faced by students in higher education concerning communication skills.

Benefits of improving communicative competence:

Enhances Academic Performance

Improving communicative competence enhances students' ability to actively participate in classroom discussions, comprehend complex texts, and present their ideas effectively, leading to improved academic performance.

Prepares Students for Professional Success

Developing strong communication skills equips students with the abilities necessary to succeed in their future careers, enabling them to build relationships, negotiate effectively, and convey ideas professionally.

Promotes Effective Communication and Collaboration

Enhanced communicative competence fosters better interpersonal skills, facilitates effective teamwork, and promotes a positive and inclusive learning environment for all students in higher education.

Strategies for Improving Communicative Competence:

Incorporating Active Learning Techniques

Engage students through hands-on activities, role-plays, and group discussions to promote active participation and enhance their communicative skills within an interactive learning environment.

Providing Opportunities for Oral Communication

Encourage students to engage in public speaking, presentations, and debates to foster their oral fluency and confidence in expressing their ideas and viewpoints.

Introducing Real-Life Situational Activities

Design practical scenarios that mirror real-life situations where students can apply their communication skills, such as mock interviews or group projects, to enhance their competency in diverse contexts.

Challenges in Improving Communicative Competence:

- Limited resources and time constraints
- Resistance to change by students and faculty
- Assessing and measuring improvement in communicative competence

Overcoming challenges related to resource allocation, addressing resistance to change, and finding appropriate assessment methods are crucial for successful improvement of communicative competence among students.

Implementation and Best Practices:

Creating a Supportive Learning Environment





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Establish a classroom culture that encourages open communication, active listening, and respect for diverse perspectives, fostering a safe space for students to develop and practice their communicative skills.

Emphasizing the Use of Authentic Materials

Use real-world resources, such as news articles, podcasts, and videos, to expose students to authentic language and situations, enabling them to develop their communicative competence beyond academic settings.

Encouraging Self-Reflection and Feedback

Promote self-assessment and peer feedback practices, encouraging students to reflect on their communication strengths and areas for improvement, and providing constructive feedback to enhance their skills gradually.

Conclusion. In conclusion, improving the communicative competence of students in higher education is essential for their holistic development. By prioritizing communication skills and implementing effective strategies, educational institutions can equip students with the necessary skills for academic success and professional growth. It is imperative to recognize the significance of communicative competence and take action to foster its improvement.

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