

understanding the complex interplay between language, identity, and social factors. By shedding light on the ways in which language variation reflects and shapes social identities, this research contributes to a deeper comprehension of linguistic diversity and its sociocultural significance within the Galician context.

In conclusion, this study delves into the intricate relationship between language variation and sociolinguistic variables, focusing on socioeconomic status, education level, and their impact on language choices within the Galician speech community. Drawing upon theories of linguistic variation and social identity, the investigation aims to explore how these variables influence linguistic patterns and the expression of identity, particularly through the lens of language loyalty and disloyalty.

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THE INFLUENCE OF THE INTERNET AND SOCIAL NETWORKS ON LANGUAGE

Shirova Mukhlisa

Scientific Supervisor: **Gulrukh Elmuradova**

***Abstract.** This article examines how the internet and social networks are shaping language today. Platforms like Facebook, Twitter, and Instagram have introduced new communication styles with emojis, memes, and abbreviated text. They are also creating new vocabulary influenced by tech and pop culture. Social networks help shape personal identity through language and promote global linguistic exchange. This dynamic environment fuels rapid language evolution and innovation, highlighting the importance of understanding digital communication's impact on language trends.*

Key words. *Internet, Social networks, Language evolution, Communication, Digital platforms, Linguistic norms, New vocabulary, Identity construction, Global connectivity, Linguistic diversity, Language adaptation, Digital communication*

The advent of the internet and the widespread adoption of social networks have ushered in a new era of communication and interaction, fundamentally transforming the way individuals communicate and express themselves in contemporary society. This digital revolution has not only revolutionized the modes and speed of communication but has also had a profound impact on the evolution and usage of language. In recent decades, the rise of social media platforms such as Facebook, Twitter, Instagram, and messaging apps like WhatsApp and Telegram has reshaped communication styles and practices. These platforms have popularized short-form messaging, characterized by abbreviated text. The advent of the internet and the widespread adoption of social networks have ushered in a new era of communication and interaction, fundamentally transforming the way individuals communicate and express themselves in contemporary society. This digital revolution has not only revolutionized the modes and speed of communication but has also had a profound impact on the evolution and usage of language. In recent decades, the rise of social media platforms such as Facebook, Twitter, Instagram, and messaging apps like WhatsApp and Telegram has reshaped communication styles and practices. These platforms emojis, memes, and GIFs, which have become ubiquitous elements of online discourse. As a result, traditional linguistic norms have been challenged and reshaped, giving rise to new and innovative ways of expression. Furthermore, the Internet serves as a dynamic incubator for linguistic creativity and the emergence of new vocabulary. Online communities, fueled by technological advancements and pop culture trends, continuously develop and adopt novel terms and phrases that reflect the ever-evolving landscape of digital culture. This digital lexicon not only reflects contemporary societal interests but also influences mainstream language usage, blurring the lines between online and offline communication.

Beyond linguistic innovation, social networks have become instrumental in identity construction through language. Individuals use these platforms as spaces for self-expression, where they showcase their personalities, beliefs, and affiliations through linguistic means. The language used on social media not only reflects personal identity but also contributes to the formation of digital identities and communities, shaping how individuals perceive themselves and interact with others in the digital realm. Moreover, the internet facilitates unprecedented global connectivity and the exchange of language across geographical and cultural boundaries.

The internet and social networks have significantly shaped language evolution and usage in our interconnected world. This article has shown how digital platforms have changed communication styles, fostered linguistic creativity, influenced identity expression, and facilitated global language exchange. Social media and messaging apps have introduced new modes of expression like emojis, memes, and abbreviated text, reshaping language norms and promoting innovative communication practices online. Moreover, the internet has become a hub for new vocabulary and language trends driven by online communities and reflecting current societal interests. Social networks also play a key role in identity formation through language, enabling individuals to express beliefs and affiliations online and shaping digital identities. Additionally, the internet enables rapid dissemination and adoption of language across cultures, promoting linguistic diversity and a shared global understanding. Understanding these influences is crucial for navigating digital communication and anticipating language evolution in our increasingly interconnected world. Continued research will deepen our understanding of technology's impact on language and society.

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LINGUISTIC VARIETIES

Shodiyeva Ozoda Orifjon qizi

*Uzbekistan State World Languages University
3rd course student of English Philology faculty*

Scientific supervisor: Qo'ldasheva Shahnoza
Uzbekistan State World Languages University

Abstract. *Language varieties encompass diverse forms of linguistic expression shaped by geographical, social, cultural, and individual factors. This abstract explores the delving into dialects, sociolects, ethnolects, registers, idiolects, and standard varieties. By examining the nuanced interplay between these variations, we gain insight into the dynamic nature of human communication and the complex ways in which language reflects and shapes identity, community, and culture. Through a multidimensional lens, this abstract illuminates the rich diversity of language varieties and their significance in understanding the multifaceted mosaic of human language.*

Keywords. *Standard language, non-standard language, lingua franca, register, dialect, jargon, regional dialect, sociolect, ethnolect.*

Introduction. Understanding the significance of language varieties involves recognizing the differences between lects and standard English. The definition of standard English is a contentious issue within the linguistic community, as it can refer to language used by educated individuals, a synonym for correct English, or a